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A Conversation With | Enrique Aldana from Yours Truly Notecards

Feb 16 • Written By Hannah Long

Enrique Aldana is one of those unique humans that I feel lucky to have crossed paths with since moving to Tucson, Arizona. He not only has an innate ability to make people laugh but his authentic and kind personality is rare and uplifting. Spending time with him is inspiring and so are his beautiful greeting cards that capture a piece of Arizona.



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A Family Man

Spending time with his daughter during the height of the pandemic, Enrique's daughter sparked the inspiration that started *Yours Truly*.

“You have so many friends and are wonderful at keeping in touch with them—what if you made your photography into greeting cards to inspire others to make real connection?”

I was most impressed when you told me that you started Yours Truly on a shoestring budget of \$200. How would you like to see this company evolve in the coming years?

I recently began also making my photography into puzzles and stickers.

As I have been selling my work at [Simon Hazel Cellars](#), Tucson Gallery at the Proper Shops, Bookmans, [Chris Bubany's Artist Gallery](#), Barrio Books, Ignite Sign Art Museum, Sona Tortilla y Bodega, Tucson Museum of Art, and the Tucson Botanical Gardens among other local gems throughout Tucson I would love the opportunity to partner with more non-profits and artists to continue engaging with the local community and ensuring that we are giving back to the people who need it the most.

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Enjoying the bustling Fourth Street Art Fair, Enrique notices the beauty found on the side of the road. His ability to capture the Tucson landscape and the charm of the Southwest is remarkable.

Local First

Enrique produces all of his work through local resources. His photos are local, his print shop is local and where he sells is local. He is a true representative of someone who gives back to his community. In fact he has donated significant portions of his proceeds back to local non-profits such as [Ben's Bells](#) and [Youth on Their Own](#).

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If you are interested in partnering with Enrique or want a product that you dont see available on his website or in the stores listed above feel free to email him directly yourstrulynotecards@gmail.com

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xo -HB

Please Note: Nothing on my website is a paid advertisement. All statements are my own beliefs, representative of my own interests, opinion, and experience. Mahalo for Reading.

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Hannah Long

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