



Article by Tiffany Kjos  
Photography by Tiffany Kjos

*Originally published in Catalina Foothills Lifestyle*

LIKE  SAVE  SHARE 

Greetings from Tucson.

That's what you'll get when you receive a card from Yours Truly, a new business that features stunning images of our favorite city.

This company is the brainchild of a father and a daughter who just turned 19.

Talk about initiative.

Sophie Aldana and her dad, Enrique Aldana, enjoy hanging out together, which was the genesis of this endeavor.

“My dad and I like to do nature things,” Sophie said.

Enrique is a public relations maestro at Arizona Public Media, the local news purveyor that is under the mantle of the University of Arizona.

And it’s more than a father-daughter partnership.

“My wife and my other daughter have been supportive of our venture,” Enrique said. “It’s a great stress reliever.”

But it is not easy. The pair has stayed up until 2:30 a.m. stuffing cards.

They’re also into local nonprofits such as Youth on Their Own and Ben’s Bells.

“Sophie is a true giver ... and I give a lot,” Enrique said.

Enrique took all of the photos featured on the cards. He is a board member of Youth on Their Own; its website says the cards are eco-friendly and locally made.

You can also check out the cards on Instagram at @yours\_truly\_notecards.

Places to Find "Yours Truly" Greeting Cards:

Bookmans - 3330 E and 6230 E Speedway Blvd

Ignite Sign Art Museum - 331 S Olsen Ave.

Tucson Museum of Art - 140 N Main Ave

Westward Look Resort - 245 E Ina Rd

Hotel McCoy - 720 W Silverlake Rd



1 / 4

Life + Culture

RELATED ARTICLES







FOOD + BEVERAGE

## **FRENCH TOAST CASSEROLE**



**LOAD MORE**

ABOUT US

CAREERS

MAGAZINES

START A MAGAZINE

ADD YOUR BUSINESS



**Advertise**



**Contact**

**Subscribe:**

Email



**Follow Us:**



© Copyright 2023 City Lifestyle. Call [+1.913.599.4300](tel:+19135994300) for more information.  
514 W 26th St, Kansas City, MO 64108